Best Practices in Contact Investigations

THREE PERSPECTIVES-CONTACT INVESTIGATIONS IN VARIOUS SCHOOL SETTINGS

PANEL PRESENTATION FORMAT

- Contact investigations (CI) remain an important public health activity in TB control and prevention
- Cls in congregate settings pose additional challenges
- 3 short presentations about CIs in public school and university settings
- Reflect different aspects of conducting CIs
- Questions for the panel after all presentations

PRESENTERS

- Angela Crankfield-Edmond
 - Policy changes in the times of social media
- Jan Markowitz
 - Collaboration with a large university
- Kimberly Townsend
 - Using quantiFERON® in 2 public schools
- Questions for the panel

HIGH SCHOOL CONTACT INVESTIGATION: SOCIAL MEDIA INCREASES THE HYPE

Angela Crankfield-Edmond, Program Chief
Prince George's County Health Department
Communicable and Vector-Borne Disease Control
March 26, 2015





BACKGROUND

- 177 students and staff identified as high and medium contacts
- Case played on a sports team and did not ride the bus
- Case of African descent
- New Prince George's County Superintendent of Schools and Chief, School Health Services
- Prince George's County Health Department (PGCHD) has conducted several school contact investigations

CONTACT INVESTIGATION PREPARATION

- Initiated discussion with Prince George's County Public School (PGCPS) School Health Services (SHS)
- Phone call with Principal
 - Site visit planned to discuss clinic plans, space needed, and dates for testing
 - SHS did not participate
- Request made for classroom and teammate list--received quickly from the school
 - This went extremely well

CONTACT INVESTIGATION PREPARATION

- On site meeting held with the Principal and School Health Nurse
- Principal declined the offer for an information session for the staff
- Visited classrooms to determine any needs to expand investigation
- Health room selected by school as the place where the clinic will be held
- Flow of clinic determined (In the past, the meeting was attended by a SHS staff person)

CONTACT INVESTIGATION PREPARATION

- Informational letters prepared by the PGCHD
- Fact sheets provided to the school for dissemination to all staff and students
 - Students to take letters home
- Exposure letters and fact sheet were mailed to those considered to be exposed and needing testing and evaluation by the Health Department

- Testing occurred on Monday and Tuesday for those identified as exposed
- Principal, without discussion with Health Department, invited all teachers to come and be tested (n=79)
- Wednesday and Thursday were scheduled reading days. On Wednesday 5 positive TSTs
 - Included teachers not part of exposure group
- Green cards given to students with the result of the TST to take home to the parent
- Parent was called for those who tested positive to set up an appointment for further testing (QFT and chest x-ray) and evaluation

- Wednesday evening the investigation hit the news
- An interview had been conducted by PGCPS School Health Services staff
- Media was aware that additional people had tested positive
- Media deemed it an outbreak
- Normally the PGCHD Public Information
 Officer coordinates all media inquiries

- The word was spreading quickly that there was an outbreak of TB at the school
- Students tweeted things such as:
 - They're trying to kill us
 - There's an outbreak and they won't let us go home
 - The school needs to be closed and the air cleaned
 - Joking about the green cards and a student walk out at 10:45 am
- Students posted pictures covering their faces.

SOCIAL MEDIA

Difficult to control



- Angry parents picking up students
- Teachers also fed into student frenzy
 - Stating that the school should be closed
 - Teachers identified the case, and students started bullying
 - Case is of African descent and the fear of EBOLA probably didn't help
- Parents, students, and teachers showed up at the PGCHD TB Control Program

DAMAGE CONTROL

- Health Department Public Information Officer and I reported to the school the next morning
 - Media was awaiting our arrival
 - Interview was conducted
- At 10:45am (same time as planned walk out) live broadcast to all classrooms- information provided about
 - TB, signs and symptoms
 - Those identified as having exposure are being tested
 - Meaning of a positive TST
- Advised that there is NO outbreak and no need for anyone to go home

DAMAGE CONTROL

- I met with parents as they arrived to pick up children and explained the situation
- Many parents stated that they never received a letter, or any information
- It appears that the information letter either was not given to all the students and staff
- Students did not take letters home to the parents

DAMAGE CONTROL

- Several media interviews conducted
- Information session held with all staff
- Press Conference conducted
 - With Health Department and PGCPS School Health Services
- By the next day media was quiet

- As a result communication protocol was created with the PGCPS School Board
- Health Services which made it very clear that the Health Department is the lead and will direct all contact investigation activities

FLOW CHART SCHOOL CONTACT INVESTIGATION

NOTIFICATION TO HEALTH OFFICER, DEPUTIES & PGCHD STAFF	
PGCHD Environmental Health/Communicable Disease Contro	I CVDC/Team
$\overline{f \cup}$	
NOTIFICATION TO DCAO, HEALTH AND HUMAN SERVICES & COUNTY EXECUTIVE COMMUNICATIONS	
PGCHD Health Officer	Health Officer/Team
NOTIFICATION TO PGCPS HEALTH SERVICES	
PGCHD Environmental Health/Communicable Disease Contro	I CVDC/Team
NOTIFICATION TO CHIEF, SCHOOL HEALTH POLICY, SERVICES AND INNOVATION/CEO	
PGCPS Health Services	SUPV RN
NOTIFICATION TO PGCPS COMMUNICATIONS MANAGER	
PGCPS Health Services	SUPV RN
\Box	
FORWARD ACTIVITIES SCHEDULE, BUS &TEACHER INFORMATION TO PGCHD CVDC PROGRAM CHIEF	
PGCPS P	rincipal/SUPV RN
$\overline{\mathbf{Q}}$	
PGCHD TO INITIATE/CONDUCT THE FOLLOWING TASKS:	
 INITIATE PLANNING MEETING (LOGISTICS, DATES, TESTING, ETC.) INITIATE INFORMATIONAL/INSTRUCTIVE MEETING WITH SCHOOL STAFF/PARENTS DEVELOP AND MAIL LETTERS TO THOSE DIRECTLY IMPACTED DEVELOP UNIFORM MESSAGE (RADIO, PRINT, TV AND SOCIAL MEDIA) CONDUCT SITE TESTING SEND EVENT STATUS REPORT TO SCHOOL HEALTH SERVICES 	CVDC PROGRAM CHIEF CVDC PROGRAM CHIEF CVDC PROGRAM CHIEF PIO/Team CVDC PROGRAM CHIEF CVDC PROGRAM CHIEF

- Development and implementation of an administrative procedure in collaboration with PGCPS
- PGCHD will participate in the School Health Services Annual Pre-School Meetings to review administrative procedures with staff
- In the event of a communicable disease event, a mandatory meeting will be held between PGCHD, PGCPS School Health Services and the school staff (Principals, Teachers, Administrative Staff, Coaches, etc.) as needed

- PGCPS School Health Services will be involved in all calls, meetings, and site visits
- PGCHD will receive all media requests, and will serve as lead for media outlets for public health issues.
- PGCHD/Parent Meeting will be offered as an option in all cases
- PGCHD will develop and mail information letters out
 - Signed by the Health Officer and CEO

- Test results will be mailed to parents and not provided to the students
- The PGCHD Communications Team will provide the PGCPS Communications Manager with facts sheets and information to post on website and distribute

THANK YOU!